



## Press Release

### Innovative Textiles, Inc presents at Techtexile North America *A Look at Visibility Standards in 2009*



**February 20, 2009, High Point, NC** - Innovative Textiles Inc., a leading provider of Flame and Arc Resistant engineered fabrics announces its participation in the Techtexil North America Symposium 2009, held in Las Vegas, NV.

Previously held on a biennial basis, Techtexil North America will hold its Trade Fair schedule to an annual basis, offering the industry's leaders the best education forum for high-level technical textiles. Industry leaders will discuss the latest technology trends serving their various markets.

During this year's 2009 symposium, a session focused on Performance / Protection Textiles will be chaired by Robert Moore of Future Materials NA , and a presentation will be given by John Wasylyk, Vice President of ITI.

Wasylyk will discuss *Visibility standards in 2009 and its impact on the Flame Resistant Personal Protective Apparel Marketplace*. Wasylyk will discuss new federal mandates under the Federal Highways Act and its impact on workers serving the Fire and EMS markets.

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#### About ITI:

Innovative Textiles is a leading manufacture of engineered fabrics using the inherent and unique FR properties of Modacrylic Cotton (EMC) blends. ITI's line of Reliant™ fabrics exceed typical industry standards for both flame resistance and arc protection and offers the highest level of comfort and wearer acceptance available. Markets served include; Fire Fighter Station wear, Electrical Utility Transmission and Distribution, Petroleum and Chemical Refining and General Manufacturing as well as Military markets. For more information visit [www.itifabrics.com](http://www.itifabrics.com)

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